**Bharat Sanchar Nigam Ltd.** (*A Government of India Enterprise*) Tariff & Costing-CM Section, Corporate Office, 1<sup>st</sup> Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037200 Fax No.011-23329125



## No.26-05/2009-R&C

## Date: 18.09.2012

## Circular T&C-CM No. 64/12-13

## Sub: Promotional offer on BIS Social plan under Blackberry services -reg.

Kindly refer to this office circular of even No. dated 21.10.2009 and orders issued from time to time on the subject mentioned above. Now, it has been decided by the competent authority to allow **300 (Local/National) SMS per month in BIS Social plan both prepaid and postpaid plan as a promotional measure for 90 days**.

2. All other terms and conditions will remain same.

3. The above revision will be implemented with effect from <u>01.10.2012</u>.

4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

5. This circular is issued based on the approval of the Competent Authority in PP-CM cell File No.3-26/2009-P&P-CM. For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Sr. GM (P&P-CM), C.O., BSNL, New Delhi and monthly feedback report may kindly be sent at tariffcmcobsnl@gmail.com, hqcm.pp@gmail.com, hqc

(N. S. Dhami) AGM (T&C-CM) Ph. 011-23327658

To All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary update in website and place in news item.
- 6) GMs (Marketing)/(Sales)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section for Hindi version.
- 10)Guard file.

